

**FOR IMMEDIATE RELEASE**

**SHINHAN INVESTMENT LAUNCHES MARGIN FX TRADING ON ADVANCED MARKETS DMA PLATFORM**

*Firm's Clients to Trade Foreign Exchange on Fully Transparent Direct Market Access Platform*

**SEOUL and CHARLOTTE — 8 February 2010** – Shinhan Investment Corporation, a leading Korean securities broker, and Advanced Markets LLC, a US foreign exchange broker, are launching an FX margin trading platform for Shinhan's clients. The platform is being introduced to the firm's approximately 23,000 futures trading clients. FX margin trading will be offered to all of the firm's eligible clients as part of a phased roll out this year.

Shinhan's FX margin trading service will be offered in strategic partnership with Advanced Markets, LLC, which offers Foreign Exchange Direct Market Access (FX DMA) to live, competitive quotes streamed by global FX bank market makers.

"FX margin trading is an important new market for Shinhan Investment and its trading clients," said Jung jong-ok, head of the Online -Business Department, Shinhan Investment Corporation. "We are pleased to offer Advanced Markets' Direct Market Access model, which provides fully transparent, high speed trade executions, enabling our trading clients to see and trade directly on wholesale FX rates provided by more than 10 leading FX banks."

Shinhan Investment Corporation has approximately 1.4 million clients and more than USD 2.2 billion in assets. The firm is part of the Shinhan Banking group of companies with offices in Korea, China, Europe and the United States.

"Advanced Markets is excited and honored to launch this strategic partnership with Shinhan Investment Corporation," said Anthony Brocco, Chief Executive Officer, Advanced Markets. "Like Shinhan and other leading global brokers in Asia and elsewhere, we believe FX DMA is the most transparent, fairest, most powerful market structure available to FX traders."

Advanced Markets LLC is a designated US Futures Commission Merchant (FCM) and Foreign Exchange Dealer Member (FDM). In recent months the firm has launched FX margin trading services with brokers and financial institutions in Japan, Hong Kong as well as an additional Korean securities firm.

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**About Shinhan Investment Corporation**

'Shinhan Investment Corp.' was established in August 2002 through the merger of 'Good Morning Securities' and 'Shinhan Securities'. Shinhan Financial Group became, and is now, the major shareholder of Shinhan Investment Corp. This merger will bring significant synergy effects to the Company's overall operations, as well as solidifying the ownership and management structures.

Because of its advanced management techniques, Shinhan Investment Corp. is being watched with keen interest as a rising securities company in the domestic market. Currently Shinhan Investment Corp. is one of the top 6 in the Korean securities industry, and has unlimited future potential created by the vast array of synergy effects from holding company, 'Shinhan Financial Group'

Focusing on stability and profitability, Shinhan Investment Corp. will put forth its best efforts toward maximizing shareholders' value as well as fulfilling social responsibilities as a corporate citizen. In addition, the Company is committed to furnishing creative and innovative services to its customers by reaching beyond the current boundaries of the financial industry and blending a wide variety of financial facilities and functions.

Shinhan Investment Corp. will also solidify its position as an example of a highly successful merger in the domestic securities industry. Under the Shinhan Financial Group's sponsorship Shinhan Investment Corp. is creating unique and advanced management techniques, as well as successfully combining the banking and securities functions and facilities usage.

For more information, please visit the firm's Web site [www.goodi.com](http://www.goodi.com).

### **About Advanced Markets, LLC**

Advanced Markets provides individual and institutional FX traders transparent trading access to the global FX market. The firm's advanced trading platforms and real time FX pricing from top tier FX banks enable FX traders a level playing field and total transparency. Advanced Markets clients trade on our fast, robust, trading technology where all trades and orders are routed directly to our interbank FX price providers.

Advanced Markets is a futures commission merchant registered with the U.S. Commodity Futures Trading Commission and a member of the U.S. National Futures Association. The firm is headquartered in Charlotte, North Carolina, America's second largest banking center.

Morgan Stanley & Co. provides FX prime broker services to the firm and its institutional clients. Advanced Markets also receives foreign exchange services, including pricing, from Macquarie Bank Limited ("Macquarie Bank"). A wholly owned subsidiary of Macquarie Bank is also a debt provider to Advanced Markets and has the right to take an equity interest in a member of Advanced Markets LLC group of companies.

Macquarie Bank is a global provider of banking, financial, advisory, investment and funds management services. Macquarie Bank Limited maintains Representative Offices in the states of California, New York, Texas and Washington, but is not authorized to conduct banking business in the United States.

For more information, please visit the firm's Web site [www.advancedmarketsfx.com](http://www.advancedmarketsfx.com).

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