

For Immediate Release

Premier Korean Securities Firm Hana Daetoo launches FX trading services provided by Advanced Markets

Seoul and Charlotte – January 10th, 2011 – Hana Daetoo, A leading Securities broker and Advanced Markets LLC is set to launch FX DMA (Direct Market Access) trading services to all clients of Hana Daetoo securities. Hana Daetoo leads the way in securities firms that are granted regulatory approval to add margin FX to their product suites.

The partnership allows Hana Daetoo to improve the trading capabilities of its securities brokers by providing access to the liquidity, transparency and anonymity that DMA through Advanced markets can provide within the Korean market.

Mr. Jongchan Kim, General Manager, Futures & Derivatives at Hana Daetoo stated: *“After evaluating our price provider options, Advanced Markets proved themselves to be the consensus best price provider in Korea. This made Advanced Markets the obvious choice. Hana Daetoo expects to be the leader in Korea for margin FX and now has all the resources to achieve this goal.”*

Anthony Brocco, CEO of Advanced Markets, said: *“Advanced Markets is proud to begin this partnership with Hana Daetoo. We will continue to work closely with Mr. Kim and the rest of the Hana Daetoo team to help establish them as a leader in the Korean FX market.”*

Advanced Markets LLC is a designated US Futures Commission Merchant (FCM) and Retail Foreign Exchange Dealer (RFED). In recent months the firm has launched FX margin trading services with brokers and financial institutions in Japan, Hong Kong as well as an additional Korean securities firm.

About Advanced Market

Advanced Markets LLC (AMLLC), a registered FCM and RFED with the CFTC and NFA, is a Direct Market Access (DMA) foreign exchange brokerage. AMLLC provides DMA to one of the deepest and most transparent liquidity pools available in the FX spot market. Our completely anonymous electronic dealing platform provides dynamic dealing rates from ten of the top interbank FX dealers, 24/6. The super tight spread environment and ‘no dealing desk’ (NDD) platform gives clients an environment that is conflict free. By having a true best bid /offer and best execution model, an NDD environment, and with ten banks streaming deep liquidity, CTAs can execute in confidence on the AMLLC platform.

About Hana Daetoo

Hana Daetoo Securities, South Korea's first investment trust company, has led the nation's asset-management market since the beginning of the industry in 1968. The firm offers securities brokerage, fund distribution, investment research, valuation, due diligence, fund management and corporate finance advisory services. Hana Daetoo is based in Seoul Korea with additional offices in New York City and London.

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Please be aware that off-exchange foreign currency transactions carry a high degree of risk and are not suitable for many investors.